

**CASA CUSENI, MUSEO DELE BELLE ARTI E DEL GRAND TOUR DELLA CITTÀ DI TAORMINA**

*Thank you for having visited the Museum. We would like to take a few minutes of your time and ask you to fill out this simple questionnaire. Your answers will help us offer better services.*

**Is this your first visit to the Museum?**

|  |  |  |  |
| --- | --- | --- | --- |
| Yes |  | No |  |

**How did you learn about the Museum?**

|  |  |
| --- | --- |
| From a publication/guidebook (which one)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |
|  |  |
| From friends/relatives |  |
|  |  |
| Through the Internet |  |
|  |  |
| From a brochure/poster |  |
|  |  |
| From a magazine/newspaper article (which one)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |
|  |  |
| From radio/TV |  |
|  |  |
| By chance, walking past the Museum |  |
|  |  |
| Other (please explain) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |

**How did you visit the Museum?**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| With an |  | Alone |  | With your partner |  | With family |  | With relatives/friends |  |
| organized group |  |  |  |  |  | (children) |  |  |  |

**Why did you visit the Museum?**

|  |  |
| --- | --- |
| Specific interest in the collection |  |
|  |  |
| As part of a city/area tour |  |
|  |  |
| For professional/study purposes |  |
|  |  |
| To accompany friends/relatives |  |
|  |  |
| To see an exhibition or participate in one of the programs |  |
|  |  |
| To pass leisure time |  |
|  |  |
| Other (please explain)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |

**How long was your visit?**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Less than 30 minutes |  | From 30 minutes to 1 hour |  | From 1 to 2 hours |  | More than 2 hours |  |

**In general, how do you rate today’s visit?**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Unsatisfactory |  | Fair |  | Good |  | Very satisfactory |  |

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**How do you rate the following services?**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | Unsatisfactory | | | Fair | | | Good | | | Very satisfactory | | |
| Information  (*panels, captions, leaflets*) |  |  |  | |  |  | |  |  | |  |  |
|  |  |  | |  |  | |  |  | |  |  |
|  |  |  | |  |  | |  |  | |  |  |
| Settings  (*lighting, arrangement of the works of art*) |  |  |  | |  |  | |  |  | |  |  |
|  |  |  | |  |  | |  |  | |  |  |
|  |  |  | |  |  | |  |  | |  |  |
| Staff courtesy and professionalism |  |  |  | |  |  | |  |  | |  |  |
|  |  |  | |  |  | |  |  | |  |  |
|  |  |  | |  |  | |  |  | |  |  |
| Street signs and directions to the Museum |  |  |  | |  |  | |  |  | |  |  |
|  |  |  | |  |  | |  |  | |  |  |
|  |  |  | |  |  | |  |  | |  |  |

**Where do you live?**

|  |  |  |
| --- | --- | --- |
|  | In this province |  |
|  |  |  |
|  | Elsewhere in Italy (please specify province)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |
|  |  |  |
|  | Other country (please specify)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |  |
|  |  |  |

**Sex**

|  |  |  |  |
| --- | --- | --- | --- |
| Male |  | Female |  |

**Age**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Less than 18 |  | Between 18 and 30 |  | Between 31 and 45 |  | Between 46 and 65 |  | over 65 |  |

**Education**

|  |  |  |  |
| --- | --- | --- | --- |
| Elementary |  | Middle high school |  |
|  |  |  |  |
| High school |  | University or post graduate degree |  |
|  |  |  |  |

**What did you enjoy most in the Museum?**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**What do you think could be improved in the Museum?**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Other comments and suggestions:**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*Date and time of your visit* *\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Thank you for your cooperation!*